

Oct. 25-26, 2019 

**PEACE IN THE STREETS**

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**DETROIT, MICHIGAN USA**

**WINDSOR, ONTARIO CANADA**

**Wayne State University**

Friday, Oct 25th

8:30AM-5:00PM

Student Center Ballroom

5221 Gullen Mall, Detroit, MI 48202

**University of Windsor**

Saturday, Oct 26th

8:30AM-5:00PM

Faculty of Law

401 Sunset Ave, Windsor, ON N9B 3P4, Canada

**CO-HOSTED BY**

The Rotary Clubs of Detroit, Ann Arbor, & Windsor 1918

Wayne State University Center for Peace & Conflict Studies



## Introduction & Background

Violence in our communities has become a pressing concern for young and old alike. Whether crime, drugs, or weapons related, whether ethnic, social, or political in nature, the manifestations of violence, particularly in our urban streets, have taken a grave toll on individuals and families and is especially tragic and troubling for young people.

To aid in preventing this hate, the Rotary Clubs of Detroit, Ann Arbor, & Windsor 1918, in collaboration with the Wayne State University Center for Peace and Conflict Studies have scheduled the 2nd annual **Rotary Peace in the Streets Conference** for October 25 -27th 2019 at Wayne State University, University of Windsor, and the Arab American National Museum.



## Event Description

**Peace in the Streets is a Peacebuilding Conference** to discuss attaining 3 areas of Peace: **Peace in the Hood, Peace in the School, and Peace in the Home.** These topics will be led by peacebuilders ranging from, **scholars and officials, to law enforcement personnel, educators, activists, business leaders, non-profit executives, community members, and much more!** A key feature will be the participation and dialogue with young people, particularly high school and college age, and a timely emphasis on bridging and linking parts of the community.

### **Detroit (10/25)**

9-10:30 a.m. - Morning Panel I: Addressing Gun Violence

10:45- 12:00 p.m. – Morning Panel II: Human Trafficking and Modern Slavery

1:30-2:45 p.m.-Afternoon Panel I: Neighborhood Solutions for Peace

12:15-1:15 p.m. - Lunch Keynote Samantha Fuentes (Parkland Florida Survivor)

Samantha Fuentes will deliver a keynote address on “Outcomes from Parkland” which details her personal story in the Parkland tragedy, how it led her to activism, and others are doing to raise awareness and lessen such horrific events now and in the future.

3:00-4:15 p.m.- Afternoon Panel II: Civil Discourse and Restorative Justice

4:30-5:00 p.m. - “Inner Peace and Mindfulness”

### **Windsor (10/26)**

8:45-10:00 a.m. – Morning Panel I: Human Rights

10:00- 11:15 a.m. – Morning Panel II: Domestic and Gender Violence

11:15- 12:30 p.m. - Morning Panel III: Indigenous Rights

1:30- 2:45 p.m. – Afternoon Panel I: Solutions to Immigration in Canada and the US  
2:45- 3:45 p.m. – Afternoon Session II: Keynote by Dr. Sakeena Yacoobi



## **Incentives & Value**

Your donation will be contributing to the Wayne State University Center for Peace & Conflict Studies department. This department will utilize the proceeds in developing sustainable Peace Projects. You will be added on a mailing list to receive updates and information regarding what projects, curriculum, research, and programs have been facilitated because of your aid! Along the way, you will have the opportunity to participate, support, and be recognized for your generosity.



## Levels of Support

<b>\$0-\$250 Peace Advocate</b>	<b>Peace Maker (\$251-500)</b>	<b>Peace Partner (\$501-\$1000)</b>	<b>Peace Benefactor (\$1001-\$2500)</b>	<b>Peace Builder (\$2501+)</b>
<b>Certificate of Appreciation</b>	<b>Certificate of Appreciation</b>	<b>Certificate of Appreciation</b>	<b>Certificate of Appreciation</b>	<b>Certificate of Appreciation</b>
	<b>On Site Vendor Table One Day of Conference</b>	<b>On Site Skirted Vendor Table One Day of Conference</b>	<b>On Site Skirted Vendor Table Both Days of Conference</b>	<b>On Site Skirted Vendor Table Both Days of Conference</b>
	<b>Logo included on Conference Website</b>	<b>Logo included on Conference Website</b>	<b>Logo included on Conference Website</b>	<b>Logo included on Conference Website</b>
	<b>Name included on Conference T-shirts</b>	<b>Logo included on Conference T-Shirts</b>	<b>Logo included on Conference T-Shirts</b>	<b>Logo included on Conference T-Shirts</b>
		<b>2 Tickets to the Conference</b>	<b>4 Tickets to the Conference</b>	<b>6 Tickets to the Conference</b>
		<b>Sponsorship for 4 Students</b>	<b>Sponsorship for 8 Students</b>	<b>Sponsorship for 12 Students</b>
			<b>Signed copy of Icons: The Celebrity Exposures of Markus and Indrani</b>	<b>Signed copy of Icons: The Celebrity Exposures of Markus and Indrani</b>
			<b>Logo included on Promotional Content</b>	<b>Logo included on Promotional Content &amp; Video Ad on Website</b>
			<b>CPCS Peace Benefactor Award</b>	<b>CPCS Lifetime Achievement Award</b>



## Submission Guidelines & Requirements

The objective of this Request is for **Participation and Support** to locate sponsors who will step forward to this impactful event. **Support can range from financial to in-kind donations, and our partners will be prominently accredited and recognized. (See chart below.)**

The following submission guidelines and requirements apply to this Request for **Participation and Support**:

1. **Sponsors should submit application** by “T-Shirt Logo Deadline,” in order to be **included** on conference T-shirts.
2. **Logos must be in .ai (Adobe Illustrator) or .eps (Photoshop) file or the vector art files must be saved as a .pdf. for printing in order to qualify for T-shirt design. Logo can be .png or .jpg for website.**
3. **Make checks payable to “Detroit Rotary Foundation,” and mail to Detroit Rotary Foundation, Box 309, Troy, MI, 48099**



## Project Timeline

The Request for Proposal timeline is as follows:

T-Shirt Logo Deadline	10/1/2019
Sponsorship Deadline (Note: After 10/1/19, we cannot add logo on T-shirt design. <b>Logo can be added on Website and Promotional Material.</b> )	10/10/2019



## Evaluation Factors

Our Event Planning Team will **assess applications** based on the following factors

1. **Responsiveness to the requirements set forth in this Request**
2. **Monetary value of sponsorship**
3. **Other non monetary aid provided for conference**



## Contact

**Devankar Mukhi** - Rotary Peace in the Streets Sponsorship Co-Lead

Email - [devankarmukhi@gmail.com](mailto:devankarmukhi@gmail.com)

**Ashish Sarkar** - Rotary Peace in the Streets Sponsorship Co-Lead

Email - [adsarkar@comcast.net](mailto:adsarkar@comcast.net)